

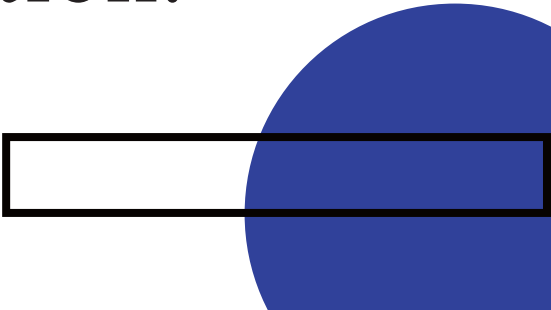
*Ceci n'est pas une
blague*

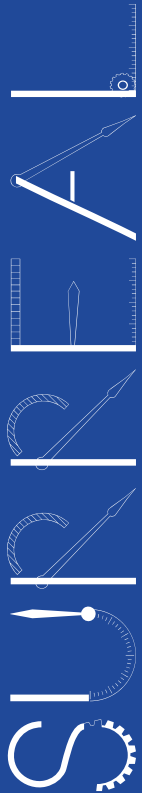


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“Everything you
see is a matter of
perception.”





Have you ever thought about
what if a minute did not have
60 seconds and what if a day
did not have 24 hours?

Would something change?

Maybe.
Maybe not.
Rhinoceros.

4

time [taIm]

79 years

28,835 days

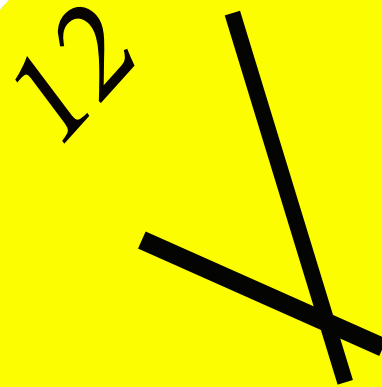
692,040 hours

41,522,400 minutes

2,491,344,000 seconds

(the average age of a human being)

5





Art *nouveau*

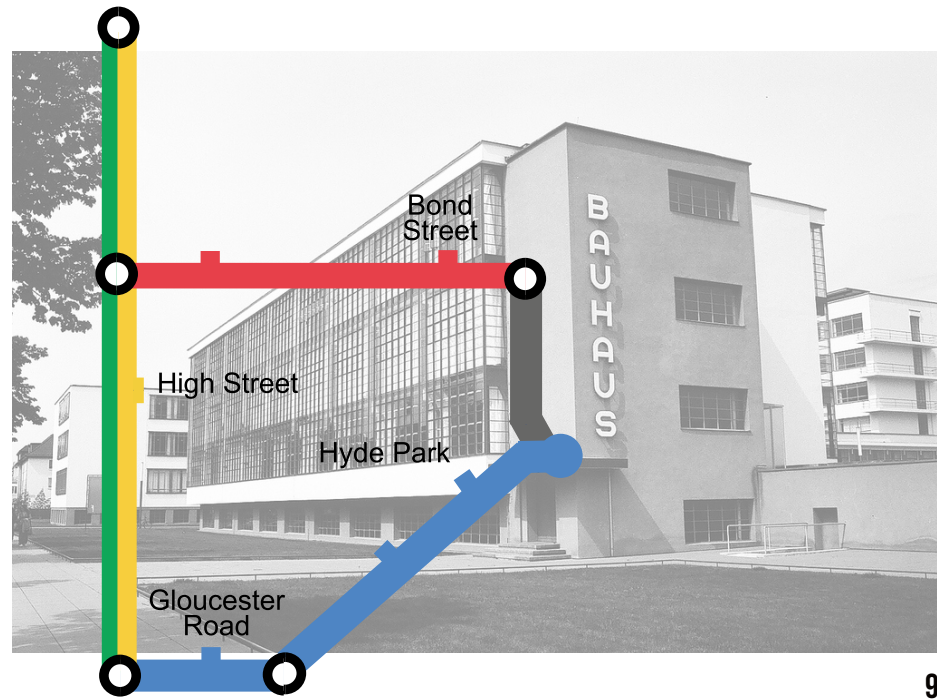
"The purpose of my work was never to destroy but always to create, to construct bridges, because we must live in the hope that humankind will draw together and that the better we understand each other the easier this will become."

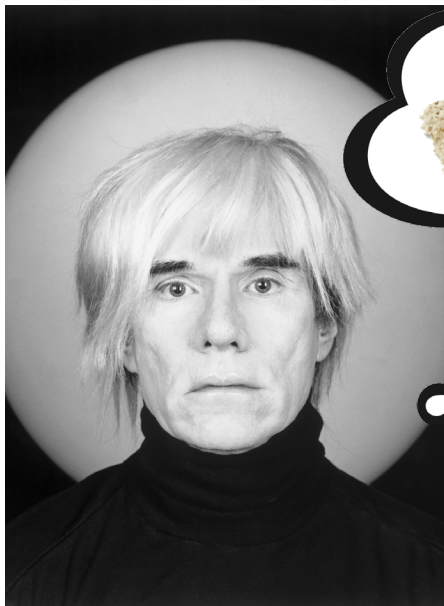
florals for spring?
groundbreaking.

!! The ultimate goal of all visual artistic activity is construction. Architects, painters and sculptors must learn again to know and understand the multi-faceted form of building in its entirety as well as its parts. Only then will they of their own accord fill their works with the architectonic spirit they have lost in the art of the salon. Let us establish a new guild of craftsmen without the presumption

of class distinctions building a wall of arrogance between craftsmen and artists. Together let us call for, devise and create the construction of the future, comprising everything in one form: architecture, sculpture and painting."

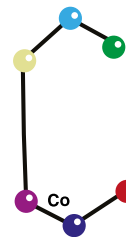
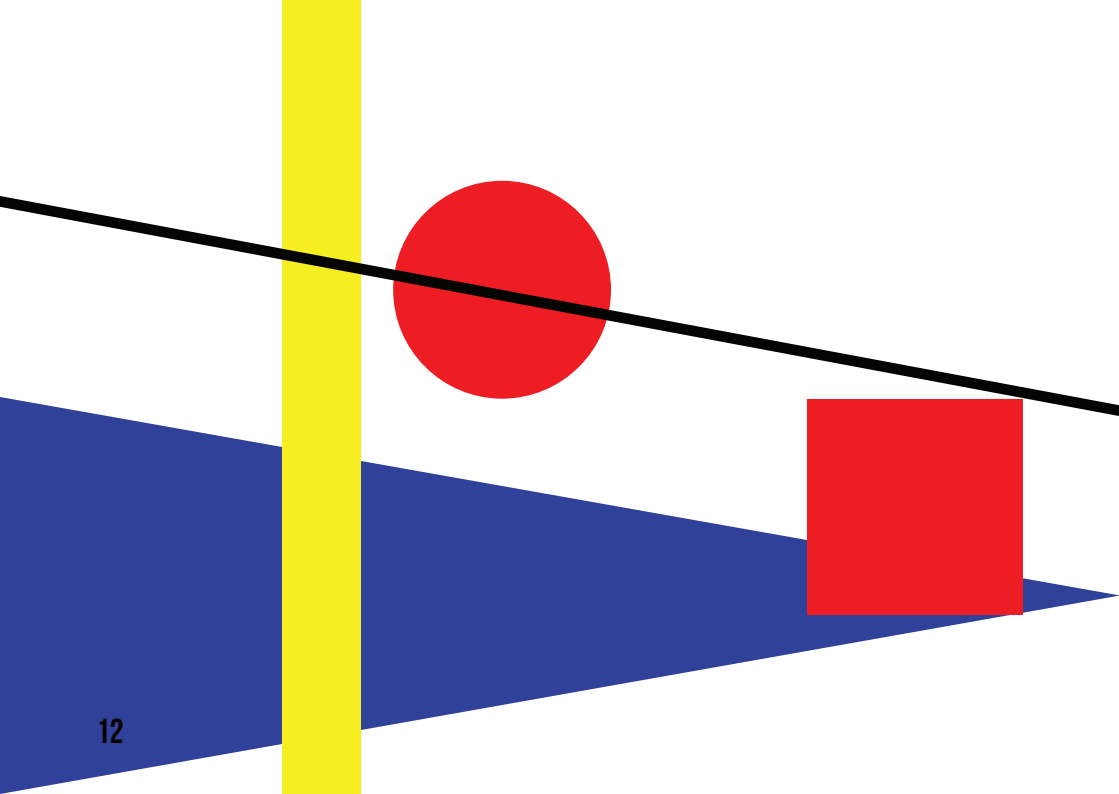
C O N C R E T E





MASS CULTURE IS

SEXY



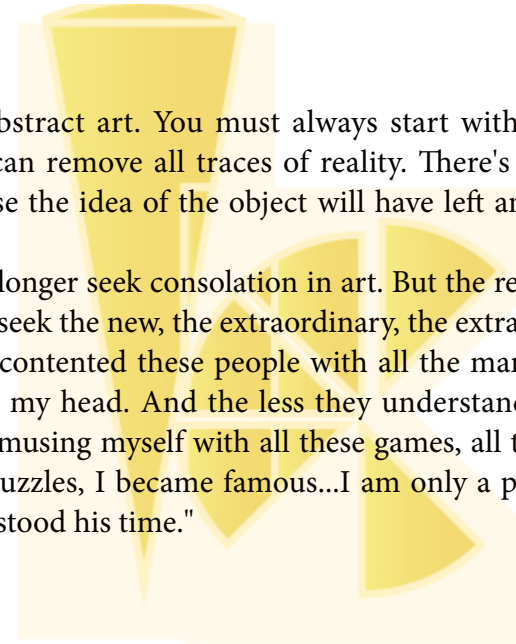
ONTEMPORARY

"Picture-making is a matter of "making and matching": a painter traces on a two-dimensional surface a certain configuration of lines and colours (making), which is meant to arouse an experience of recognition of certain objects in those who look at it; in order to

lead to the recognition of the objects the painter intended to depict, the experience of recognition must correspond to the visual experience one would have while looking at such objects in the three-dimensional world (matching)."



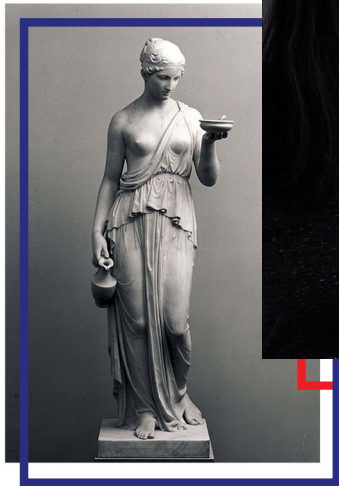
GEOMETRY



"There is no abstract art. You must always start with something. Afterwards you can remove all traces of reality. There's no danger then, anyway, because the idea of the object will have left an indelible mark.

The people no longer seek consolation in art. But the refined people, the rich, the idlers seek the new, the extraordinary, the extravagant, the scandalous. I have contented these people with all the many bizarre things that come into my head. And the less they understand, the more they admire it. By amusing myself with all these games, all this nonsense, all these picture puzzles, I became famous...I am only a public entertainer who has understood his time."





*renais-
sance*

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spring 2018